

Whether you're a misunderstood talented cook, a total beginner or a cooking star, let's dive into the Cuisine Cup experience!

Don't be afraid: you can take part in it however good you are in cooking.

The only restriction is: not to be a professional Chef!

What is Cuisine Cup?

After last year success, L'atelier des Chefs launches the second edition of Cuisine Cup, the first European cooking contest for amateurs! More towns, more candidates, more recipes... this second edition plans things grand!

In France, in Belgium and in the UK, it will soon be time for you to join the culinary event of the year!

This challenge will appeal to your creativity, your capacity for improvisation and your quickness in cooking with imposed themes and ingredients.

How does it work?

From the 25th of August, get on www.cuisinecup.com and post a recipe about « Salmon » to join Cuisine Cup.

You may be selected to be part of the 12 candidates who will take part to the qualifying rounds in the atelier the nearest to their place (Paris, Bordeaux, Lyon, Nantes, Lille, Brussels or London). Only one candidate will be selected in every town, plus one chosen by the members of the jury in order to take part to the final in Paris February 8th 2009.

The candidates for this second Cuisine Cup edition will be rewarded by journeys abroad and other exceptional prizes.

A real cooking show!

Don't be surprised if you are surrounded by cameras... Cuisine Cup is a cooking saga composed of many episodes relating the events, success, happiness and fears of each candidate. Cuisine Cup is an amazing human experience, but also a real TV reality show that will share intense emotion moments with you.

Discover every episode on www.cuisinecup.com from January 2009.

The jury!

After Pierre Gagnaire, it will be Trish Deseine's turn to be the foreman of Cuisine Cup 2009 jury and to decide between the 8 finalists.

Trish Deseine has four children and is a gourmet and passionate woman who decided to start writing cooking books. Hailing from Ireland, she has been living in France for several years. Her books, always useful and incredibly attractive, are great gifts to offer and a source of cooking secrets. Full of simple recipes and ingenious ideas, they give some pertinent advice and enable you to cook delicious meals.

With her, famous cooking journalists, bloggers and Chefs will have to select the 2009 best European amateur cook.

In your diaries!

- From August 25 to October 27: online enrolments on www.cuisinecup.com
- From October 28: Selection of 12 candidates in every town
- From November 9 to 30: Qualifying rounds in every town

(Paris, Lyon, Lille, Brussels, London, Nantes, Bordeaux)

- November 30: Selection of 1 candidate in each town + one chosen by the Chefs
- From January: Release of Cuisine Cup episodes online
- February 8: final step in Paris

Partners!

New prestigious partners are associated to this new contest.

The Norwegian Seafood Export Council Norge, the tableware art specialist Luminarc, the premium label of Florida grapefruits, the potato comity CNIPT and the specialist of Fruiss beverages will support Cuisine Cup 2009.